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FLEET ENTERPRISES, LLC AWARDS NEW FRANCHISE IN MICHIGAN

Management Call Center is Key to Company's Growth.

Troy, MI – Fleet Enterprises, a fleet maintenance company that provides mobile repair and maintenance services to the transportation industry, announced today that it has sold a second franchise to Wes Yonkman in Flint, Michigan, as it continues to expand its presence into the Central region of the United States. The franchised business is expected to begin operations within the next two months, and joins the growing network of Fleet Enterprises franchised locations.

“We’re pleased to have Wes on our team,” said Darin Gross, Co-Owner of Fleet Enterprises. “His background and experience is ideal for this business, and he is very enthusiastic. We are looking forward to his ongoing help with growing our franchise system.”

Yonkman is no newcomer to the industry, nor to Fleet Enterprises. He has worked in maintenance and mechanics for his entire career, and is now entering his fourth year as a franchise owner with Fleet Enterprises. “I am very excited about this opportunity,” he said. “I opened my first franchise in Swartz Creek Michigan back in 2007, and with the addition of the Flint territory, I am building a business beyond what I could have ever done on my own.”

The Fleet Enterprises franchise program was developed to create opportunity for ASE certified truck and trailer technicians that want to become independent business owners. Franchise owners benefit from the support of a growing national brand that has an established operating system developed through decades of industry experience.

Now, with the addition of its newly launched Management Call Center, Fleet Enterprises is poised for further growth, with optimal customer and franchisee support. The Management Call Center handles incoming calls and follow ups, schedules maintenance and repairs with customers, dispatches service requests 24/7, and manages invoicing, billing and collections for franchises and corporate locations. It is backed by a core management team with over 55 years of combined industry experience, and provides all Fleet Enterprises customers with online repair and service tracking tools, reports, and forms, plus constant communication throughout the repair process.

“We’ve been developing our operations over the years,” said Tony DiMambro, Co-Owner of Fleet Enterprises. “We’re pleased with our growth and optimistic about the industry’s future as a whole. Within the last several months we’ve opened three new franchise territories in Michigan, including Wes’, as well as in Ohio and Indiana, with several more in the pipeline.”

“The transportation industry is thriving with the entrepreneurial spirit of owner operator truckers,” adds Gross. “That’s what drives America. And while we’re totally confident about Wes’ abilities and the tools we’ve put in place, it’s sometimes challenging to find the right people to join us. But we are sure it’s just a matter of time before we’re able to offer our one of a kind maintenance services to trucking companies across the nation.”

About Fleet Enterprises: Fleet Enterprises is a mobile business that provides on-site semi-trailer maintenance, repair and documentation services to the transportation industry. Fleet Enterprises is one of the premier companies in the industry that dedicates itself to ensuring freight will continue to move efficiently, while keeping trailers safe and transportation companies well informed. For more information about the company and its franchise program, go to www.fleetenterprise.com or www.fleetenterprisefranchise.com.

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For additional information, contact:
Fleet Enterprises, LLC
Mr. Darin Gross or Mr. Tony DiMambro
1000 John R Road / Suite 110
Troy, MI 48083
Phone: 866.915.3565
requests@fleetenterprise.com