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FRANCHISE COMPANY AIMS TO PUT NEW 'SPIN' ON EXISTING TRANSPORTATION BUSINESSES

Fleet Enterprises Announces Conversion Franchise Program Focus

Troy, MI – Fleet Enterprises, a fleet maintenance company that provides mobile repair and maintenance services to the transportation industry, announced today that it plans to aggressively seek new franchise owners who are current business owners and operators in the transportation maintenance industry. In business since 2007, the company's franchise program operates under the Fleet Enterprises, LLC organization. The Fleet Enterprises network currently supports six franchised locations, including a recently awarded third territory to an existing franchise owner in Dayton, Ohio.

With this specific focus on recruiting independent professionals in a similar line of business, company executives feel they will be able to reach their goal of a systematized, cohesive and nationwide team of mobile fleet maintenance providers more quickly. They also believe it offers current business owners an immediate way to upgrade their branding, technologies, and services, while benefitting from the franchise system's support services.

"We have developed a full set of tools and processes over the years. Based on what we are seeing in the market, we think it's definitely the right time for more growth," said Darin Gross, Co-Owner of Fleet Enterprises. "The Fleet Enterprise system answers the need of national transportation companies who prefer to use a single qualified source for their fleet maintenance needs. They want a trusted resource that helps them maximize time on the road and minimize overhead costs; Fleet Enterprises helps them do just that."

The company states that 95% of all semi-trailer repairs can be made through its established and specialized fleet maintenance programs. Gross also believes there is a solid franchise program. "We feel we have built a revolutionary concept that can literally change the way the industry does business," he said. "This system enables our customers, our franchise owners and our corporate staff team members to communicate with first hand information on all repair activities in real time. Virtually all communication can be done on-line, from the initial repair request, through the repair process, to the completion of the repair which includes our signature photo report."

There are both local- and federal-based improvement initiatives underway for all types of transportation, from public transportation to freight logistics. Promoting safety and assisting trucking companies with their maintenance needs is of paramount importance in today's market. With established maintenance management programs and over 35 years of industry experience in its core management team, Fleet Enterprises is one of the premier companies in the industry that dedicates itself to ensuring freight will continue to move efficiently, while keeping trailers safe and transportation companies well informed.

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About Fleet Enterprises: Fleet Enterprises is a mobile business that provides on-site semi-trailer maintenance, repair and documentation services to the transportation industry. For more information about the company and its franchise program, go to www.fleetenterprise.com or www.fleetenterprisefranchise.com.