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For additional information, contact:
Mr. Darin Gross / Mr. Tony DiMambro
Fleet Enterprises, LLC
1000 John R, Suite 110
Phone: (866) 915-3565
Troy, MI 48083
franchise@fleetenterprise.com

**COMPANY OFFERS REVOLUTIONARY TOOLS DESIGNED TO MEET THE GROWING
AND CHANGING NEEDS OF THE TRANSPORTATION INDUSTRY**

Fleet Enterprises Announces Franchise Program Focus

Troy, MI – Fleet Enterprises, a fleet maintenance company that provides mobile repair and maintenance services to the transportation industry, announced today that it plans to aggressively seek new franchise owners, with short-term expansion efforts in the Midwest/Northeast, followed by nationwide growth. The company has been in business since 2007, and its franchise program operates under the Fleet Enterprises, LLC organization. The Fleet Enterprises network currently supports six franchised locations, including a recently awarded third territory to an existing franchise owner in Dayton, Ohio.

“We’ve been developing our set of specialized mobile fleet maintenance services over the years, primarily in the metro Detroit, Ohio, and Upstate New York markets,” said Darin Gross, Co-Owner of Fleet Enterprises. “With all the tools and processes we’ve developed, and based on we’re seeing in the market, we feel it’s definitely the right time for more growth. We expect we will have at least (25) franchises operating within the next (5) years.”

There are both local- and federal-based improvement initiatives underway for all types of transportation, from public transportation to freight logistics. Promoting safety and assisting trucking companies with their maintenance needs is of paramount importance in today’s market. With established maintenance management programs and over 35 years of industry experience in its core management team, Fleet Enterprises is one of the premier companies in the industry that dedicates itself to ensuring freight will continue to move efficiently, while keeping trailers safe and transportation companies well informed.

The Fleet Enterprises franchise program was developed to create opportunity for ASE certified truck and trailer technicians that want to become independent business owners. Franchise owners benefit from the support of a growing national brand that has an established operating system developed through decades of industry experience.

Franchise sales for the time being will focus on key Midwestern/Northeastern state(s) including Michigan, with broader-based expansion to follow. “The Fleet Enterprises concept is highly applicable – and very much needed – in markets nationwide,” according to Tony DiMambro, Co-Owner of Fleet Enterprises. “But our main goal is to ensure the success of each franchise, so we are first focusing on a regional approach to expansion, and branching outward from there.”

Gross believes theirs is a solid franchise program, based on the company’s experience in the marketplace. “We believe we have built a revolutionary concept that can literally change the way the industry does business,” he said. This system enables our customers, our franchise owners and our corporate staff team members to communicate with first hand information on all repair activities in real time. Virtually all communication can be done on-line, from the initial repair request, through the repair process, to the completion of the repair which includes our signature photo report.”

“We believe we have the right products, services, and state-of-the-art tools to sustain our expansion goals,” concludes DiMambro. “As we expand through the addition of more franchises, we expect that our market position will only become stronger.”

About Fleet Enterprises: *Fleet Enterprises is a mobile business that provides on-site semi-trailer maintenance, repair and documentation services to the transportation industry. For more information about the company and its franchise program, go to www.fleetenterprise.com or www.fleetenterprisefranchise.com.*