



On Site Semi-Trailer Maintenance Franchise Diesel Truck / Tractor / Semi-Trailer Mechanics

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Some of the industry leaders we provide service for:

- Landstar
- JB Hunt
- Penske
- Ceva Logistics
- UPS
- Ryder
- Werner Transportation
- Celadon
- Schneider National
- Dart Transportation
- Swift Transportation
- P.A.M. Transportation
- Pitt Ohio Express
- Fed Ex

Franchise Opportunity

Be a part of our winning team!

Fleet Enterprises franchise owners provide on-site semi-trailer maintenance to the transportation industry through a network of mobile mechanic franchise businesses. Our growing customer base, experienced management support team and uniquely developed, on-line support tools provide the ideal opportunity for skilled, business minded mechanics to own a Fleet Enterprises Mobile Mechanic Franchise Business. Our unique mobile mechanic franchise provides an excellent opportunity for experienced diesel truck, tractor and semi-trailer mechanics with sales and management abilities to enjoy the independence of being a business owner.



On-Site Semi-Trailer Maintenance

Our Established Franchise System Provides Franchisees with:

Strong Customer Base

We service carriers hauling freight in all 50 states plus Canada! Our customer base continues to grow and is comprised of trucking companies, semi-trailer leasing companies, distribution companies, manufacturing companies and 3rd party breakdown services.

- An Operating System Developed Through Decades of Industry Experience
- Excellent Income Potential
- Repeat Business or Work at Customer Locations with Maintenance Schedules
- Complete Office Support; Billing, Receivables and Collections
- Dispatching Support on Daily Repairs and Job Approvals
- A Growing Customer Base Supported by Fleet Corporate
- Multiple Mobile Operations Available Through Master Franchise Opportunities
- National Account References
- Cash Flow Assistance Program

Maintenance Management

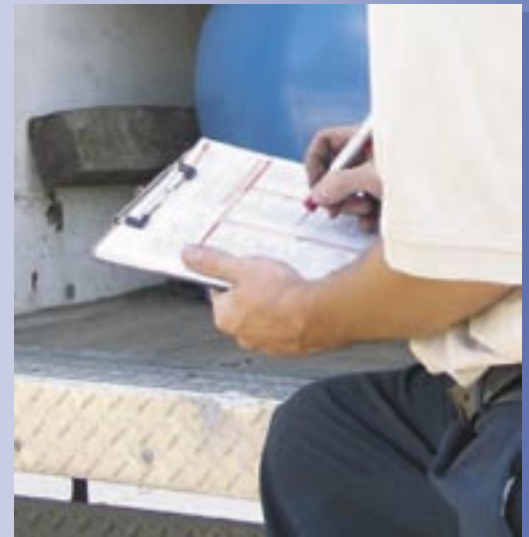
Semi-trailers need to be maintained regularly to satisfy both business and federal regulatory requirements. Transportation companies are required to maintain the safety and compliance of their trailers using guidelines set forth by the Department of Transportation's code of Federal References (49 CFR 496.17) and the Commercial Vehicle Safety Alliances "Minimum Periodic Inspection Standards". Fleet Enterprises offers two types of maintenance service programs designed to meet these needs:

Unscheduled Maintenance Programs

As a franchise owner, you will provide quality maintenance and repair on your customer's trailers when they need it. Fleet Enterprises' central dispatch will notify you to go directly to your customer's location with your mobile truck. It's that easy!

Scheduled Maintenance Programs

With Fleet Enterprises routine maintenance programs, you will go to your customers' locations at scheduled times. Your customers will use this consistent repair data to help lower their expenses and provide more predictable maintenance costs.



Typical Repairs

- Preventative Maintenance
- FHWA Inspections
- Interior Lining Repairs
- Roof Patches
- Brake Jobs
- Emergency Breakdowns

Mobile Inspections Include:

- Lights and Reflectors
- Electrical Connections
- Brakes
- Airlines
- Axles
- Sub Frame and Sliders
- Landing Gear
- King Pin
- Underframe
- Bodies (Rails, Panels, Doors & Roof)
- Pintle Hook (if applicable)
- Cargo Securement
- Grease
- Tires
 - Tread Depth
 - Air Pressure (if needed)
 - Rims
- Complete Check List
- Complete FHWA Form
- Place Sticker on Trailer

DOT/FHWA Inspections

We keep fleets in compliance so they can stay on the road. Items included in an FHWA Inspection are listed.

FHWA Inspections & Common Repairs:

- Replace Marker Lights
- Brakes
 - Adjust
 - Replace Brake Linings
 - Replace Brake Drum
- Axles
 - Replace Wheel Seals
 - Replace Hubcaps
- Bodies
 - Patch/Section Panels
- Van Interior
 - Reattach E-track
 - Reattach Scuff Liner
 - Reattach/Replace Ply Liners

Committed to Service: How We Help You

The training covers all aspects of the Fleet Enterprises established system:

- ☑ Our Uniquely Developed Proprietary Online Support Tools
- ☑ Operational Procedures
- ☑ Sales & Marketing Support
- ☑ Field Training

One of our Business Development Managers (BDM's) will work with you in your area to show you how to establish a solid base of regular customers. After initial training, a BDM will always be available to help and advise you by phone, direct connect or e-mail whenever you need guidance. To support your operation,

the Fleet Enterprises contact number is featured on all of our marketing materials and on your vehicle. This directs all new inquiries to our corporate support center where they will be handled professionally before being sent to you for action. This allows you to focus on your own daily operations and developing your market.

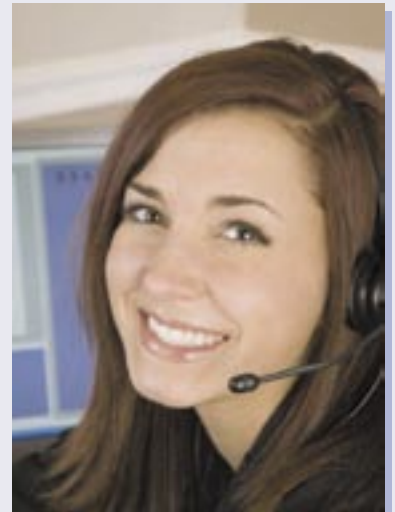
Franchise Support Center

As a business owner, you must wear many hats. Some slow you down and slow down the growth of your business. We recognize this and want you to concentrate on what you do best, developing your market and repairing trailers. This is why we have implemented our uniquely developed proprietary billing and receivables online support system.

Billing and Receivables Support System: Invoicing and collecting money is a reality in all businesses. It is one of the factors that slow down businesses growth. As a Fleet Enterprises Franchisee, you benefit from our system of collecting on your invoices so that you can focus your efforts on developing your market and repairing trailers.

Cash Flow Assistance Program: Starting a business is challenging enough without the worry of collecting money from your accounts to meet your expenses. With our cash flow assistance program you can receive a check from us in ten days or less, every week, on services that you have rendered regardless of when we have collected from your accounts.

Account Protection Network: Both our name and reputation are at stake. That is why our Franchise Support Center staff routinely contacts all our customers to ensure customer satisfaction.



Testimonials: From Franchise Owners



James Parent - Multiple Franchise Owner (Toledo, Columbus, Dayton, OH) *USMC Veteran "

"The Fleet Enterprises System allows me to operate three franchises with ease. Their unique, on-line support tools help me communicate with my customers during the job approval process and at the same time, help me manage my multiple service locations. Their on-line support tools are truly one of a kind!"



Wes Yonkman - Franchise Owner (Swartz Creek, MI)

"Being a Fleet Enterprises Franchise Owner has been very rewarding for me. I have customers who rely on me in keeping their trailers safe and compliant. The trust factor is everything and Fleet has that covered. Their on-line photo-reporting module is state of the art as it definitely helps establish trust with my customers not to mention helping me grow my business."



Tony Zaremba - Franchise Owner (Marysville, MI)

"Finally, a franchise type business designed just for diesel truck/semi-trailer mechanics. As a Fleet Enterprises mobile mechanic, I receive tremendous on-going support from Fleet staff members. I am able to be my own boss as well as being a business owner. I love what I do and I make darn good money."



On Site Semi-Trailer Maintenance Franchise
Diesel Truck / Tractor / Semi-Trailer Mechanics

Fleet Enterprises: The Road to a Great Opportunity

Do you have what it takes to be a Fleet Business Owner?

The management team at Fleet Enterprises has an unparalleled understanding of what is needed to enable any mechanic who is qualified and has the desire, enthusiasm, and determination, to become a Franchise owner. From our selection process, to ensure our relationship will be a good fit for both parties, through to your continued growth as a business owner, we have the expertise and dedication to help you with your franchise.

6 Simple Steps

1 Information Sharing

You get to know us, and we get to know you to decide if there is a mutual interest.

2 Franchise Information Kit

By reading our franchise information kit, the next step is to review our business and franchise model and discuss any questions.

3 Invitation to Attend Face-to-Face Meeting

Meet the corporate support members at the main office. Get questions answered and learn the "nuts and bolts" of the Fleet Enterprises Franchise System. This is where we will ensure that our relationship will be a good fit for both parties.

4 Franchise Disclosure Document (FDD)

You will then receive the FDD. You must sign the receipt at the time of receiving it.

5 Secure Funding

Working together, the next step is to secure the necessary funding and review the Franchise Agreement.

6 Sign Franchise Agreement

At this point, you will sign a Franchise Agreement and select a date to begin training.

What do I get with my Franchise?

- Complete knowledge of Fleet Enterprises Mobile operations, including use of our own proprietary online support tools.
- Complete training at our corporate support center in Troy, MI.
- Complete office support, including billing and collections, to make sure you get paid.
- Dispatching support on daily repairs and job approvals.
- With the "Fleet Elite" cash-flow assistance program you can get paid, for the work that you do, in 10 days or less from the invoice date. (Pre-qualification required – ask for details)
- Leadership team for you to rely on for communication through direct connect or e-mail.
- National account references.
- Assistance on estimating repairs.
- Consistent sales and marketing support: contacting, presenting and following up with national account customers.
- Brand recognition as a Fleet Enterprises Mobile Mechanic Franchise.

How much will I need to invest?

The estimated initial investment to establish a Fleet Enterprises Franchise is between \$26,800 to \$122,500. This includes the franchise fee of \$15,000, as well as the mobile unit, equipment, inventory, supplies, grand opening fee, and working capital to open your business.

Financing Options and Military Veteran Programs Available



Call us toll free at 877-337-9614
or email us at info@fleetenterprise.com

CORPORATE SUPPORT CENTER

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